

## Media kit - Circular Materials Conference, 2022

### Short info text - English

Competence Centre of Recycling (CCR) at Chalmers University of Technology; Swedish Environmental Institute (IVL) in cooperation with Nordic Publishing and research institutes, academia, and organisations from the basic, chemical, recycling and textile industries are proud to invite you to the 6th Circular Materials Conference on September 14-15, 2022 at Wood Hotel, Skellefteå, Sweden.

### Short info text - Swedish

Competence Centre Recycling vid Chalmers Tekniska Universitet, Swedish Environmental Institute (IVL) i samarbete med Nordic Publishing, och forskningsinstitut, akademiska institut och organisationer inom plast-, kemi- återvinnings- och textilindustrin, bjuder in till den femte upplagan av Circular Material Conference. Konferensen äger rum den 14-15 september, 2022, på Wood Hotel i Skellefteå.

### More info - English

The way we use our materials today will define the world we inhabit in the future. The conference provides opportunities to reimagine materials with the help of emerging technologies and novel collaborations to create a circular future together.

The 6th Circular Materials Conference brings together leaders from the industry and academia to explore stunning circular economy solutions, novel business models and visions of a world where no materials are wasted. The particular focus of this year will be on new partnerships and technologies that can speed up the transition while bringing about a more caring and truly sustainable economy for all.

Focusing on industrial, scientific and commercial advances in circular materials, the event will feature keynote speeches, seminars, site visits and solutions exhibition, as well as debate, face-to-face meetings and networking.

### The conference 2022 will highlight on:

- Circular Economy implementation in the Nordic Countries
- Circular Materials Business Applications
- Plastic Strategic Research and Innovation in a Circular Economy
- Metals from Secondary Sources
- Optimizing Recycling of Electronic waste
- Innovation Critical Materials
- AI and Cascading Materials Innovation
- The Circular Packaging Challenge
- Battery Metals Recycling - Future technologies
- Resource efficient production and use of batteries
- Batteries and circularity: How do they play together?
- Fossil-free value chain for iron- and steelmaking
- Bioeconomy in the Circular Economy
- New Circular Building Methods

### Target Group

The forum welcomes everyone interested in the cutting edge of circular innovation. Here you will meet CE thought leaders and visionary CEOs, R&D managers, producers, recyclers, collectors and retailers, decisionmakers and representatives of global institutions, NGOs, research institutes and academia, clean-tech investors, and the media - all in one place.

**Media kit online: [www.circularmaterialsconference.se/mediakit](http://www.circularmaterialsconference.se/mediakit)**

### Conference banner on your web site

In the section "Banners" there are a few banners in various formats. Download and link to the event on your site. We can send you a banner in preferred format. Please get back to us with the format in pixels, and we will send you a banner.

### Conference images

In the section "Images" there are a few images which you are free to use to promote the conference.

**Website: [www.circularmaterialsconference.se](http://www.circularmaterialsconference.se)**

**Twitter: [@CircMatConf](https://twitter.com/CircMatConf)**

**LinkedIn: [www.linkedin.com/groups/8435165](https://www.linkedin.com/groups/8435165)**

**Hastag: #CircMatConf**